



# Design a chocolate bar!

Some things to think about to get you started.....

- Ingredients and flavours – have a look at the ingredients card on our website, which flavours would go well together? Which ingredients or flavours will you use in your bar?
- Texture – what will your bar feel like? Smooth, crunchy, bubbly, velvety, chewy?
- Wrapper – what colours will you use so that it is appealing?
- Your tagline/slogan – can you create a slogan for your bar? Famous examples include KitKat: “Have a break, have a KitKat”
- What will your bar be called? Think of a really good name for it!
- Who is your bar for? Children? Adults? Sportspeople?
- Price – how much will you charge for your bar?

